



## biography: jay anthony dobyn's



Jay "Jaybird" Dobyns is the unconventional, full-bore federal agent who achieved worldwide notoriety as one of America's most daring and talked-about law enforcement officers. After more than twenty years of undercover assignments that targeted the world's most deadly criminals and their organizations, Jay was infamously "outed" following an unprecedented and successful infiltration of the Hell's Angels outlaw biker gang.

After a record-setting athletic career as a wide receiver for the University of Arizona Wildcats, Jay traded his football pads for a badge and gun as a Special Agent with America's violent crime police force - the U.S. Bureau of Alcohol, Tobacco and Firearms (ATF). Jay's introduction to the street was immediate, vicious and nearly fatal. Within a week in the field he was taken hostage and shot through the back and chest.

Feeling energized, or as he puts it, "bulletproofed" by the experience, "Jaybird" actively sought ever more dangerous undercover assignments, posing as gunrunner, drug dealer, enforcer and hit man. Self-immersed in the violent underworld of criminal gangs, his obsession to bring down the world's most dangerous felons left him struggling to live up to his own ideals as a husband and father.

*"I wake up every morning with a chip on my shoulder to succeed and with something to prove. In the world of undercover, that's how it has to be if you want to win...and stay alive."*

A defendant recently summarized Jay's aggressive, no-holds-barred approach to law enforcement:

*"It's not fair...we stand no chance if the police are going to put guys like that on the street against us."*

A defense attorney described Jay as:

*"...a government-trained 'Predator' repeatedly sent on missions in search of drugs, guns and violence, with instructions to succeed at any cost and without regard for the agent himself or those he crosses paths with."*

Notwithstanding his diverse accomplishments, Jay exemplifies humility, describing himself as, "...an ordinary guy presented with extraordinary opportunities to succeed." As he often says during speaking engagements:

*"I was shot through the chest and bleeding to death. I was lying on a dirt road with garbage blowing past me in the wind; blood pumping from my chest like a thumb pressed over the end of a garden hose. I had a choice...give up and I would die. Get up and maybe I could win, survive, live another day."*

A unique public speaker, Jay draws from his incredible experiences to passionately demonstrate how the "real world" obstacles of fear and risk in any business or endeavor can consistently be conquered through focus, diligence, discipline, perseverance, and dynamic problem-solving.

Jay inspires his audiences to reach the utmost potential in their personal and professional lives. In his undercover work Jay was a flamboyant and charismatic outlaw; behind the scenes, a highly-organized tactician.

Using one exciting example after another, Jay explains how communication and persuasion styles, organization and preparation, focus and forethought all work together to achieve goals. There is simply no public speaker offering a more viscerally exciting and fresh view on success than Jay Dobyns. Each audience member leaves as a changed person recognizing the challenges and opportunities before them, and believing that they will be met.

If you want to see enthusiasm in your colleagues, employees and clients; if you want to see them believe in themselves and their abilities in a new and effective way, request a speaking appearance by Jay Dobyns.